

A hand in a white sleeve reaches up towards a yellow paper airplane, which is surrounded by several white paper airplanes flying in the air against a light grey background.

# Let us improve your revenue!

## Unblock your capacity by choosing the Revenue Integrity solution that does more for your airline!

For an airline, price, market or operational decisions require clean and reliable inventory information throughout the complete life cycle of a booking. A challenging condition since traditional airline distribution channels allow passengers and agents to block flight capacity with unproductive or fictitious bookings.

Therefore, Revenue Integrity is more important than ever before. Just as Revenue Management defines the conditions for sales, Revenue Integrity ensures that agents and passengers comply with these conditions.

Instead of a rigid and complicated revenue integrity solution, Lufthansa Systems' Revenue Integrity is able to keep up with the industry changes; it is flexible, precise and reliable.

### Revenue up – cost down!

- Release blocked capacity for re-sale at demand peaks
- Generate additional revenue (approx. €1 per single segment booking)
- Increase revenue by at least €20 million p. a. (for a large network airline)
- Save compensation fees and reduce seat spoilage costs to a significant degree
- Reduce Global Distribution System (GDS) costs

### A solution that meets your airline's needs

- Freely choose the level of functional depth required to operate your airline most effectively
- Expand, reduce and structure your business rules to your specific needs
- Enjoy maximum precision and flexibility as a result of the latest platform technology
- Add revenue integrity business modules gradually as you develop
- If your airline is part of a group, our solution is ideal. It is capable to manage different airlines in one instance (one UI for all airlines)

# Features and Function

Lufthansa Systems' Revenue Integrity has been designed with the latest technology, profiting from many years of airline expertise to meet your airline's requirements in terms of agility, customizability and precision, using these key features:

- multi-backend connectivity
- real-time and batch-mode feed support
- real-time, event-driven and time-triggered processing
- anti-churning capabilities
- highest level of business rule flexibility
- self-defined traffic areas
- instant and scheduled deployment of new business rules
- "business rule folder" concept
- cascaded and time-sensitive actions including queuing, warning, canceling, e-mailing, ignoring
- fast and seamless integration of new business modules
- flexible on demand reports

Our Revenue Integrity framework encapsulates all generic processing functions such as loading mechanism, dynamic rule definition, analyzing, and carrying out robotic actions.

The innovative concept allows to set up an individual solution tailored to the needs of your airline. It can address all levels of business process complexity gradually, regardless of your airline size. This framework can be equipped and extended to include a vast selection of current and future business modules, each addressing a particular business requirement such as applying time limits for seats/tickets or ancillaries, searching for fictitious names, finding duplicate or churning segments in the same or different bookings, managing no-show bookings, ensuring the acknowledgment of rescheduled flights, managing group bookings and much more.

## System requirements

Lufthansa Systems' Revenue Integrity is offered on a "Software as a Service" basis. All your airline needs is the latest version of a standard web browser to benefit fully from our User Interface, a flexible and user-friendly tool designed for your analyst to maintain a proper overview and manage over many thousands of business rules in different business modules.

→ **Are you interested in transforming your airline Revenue Integrity?**

**Do you want to clean your inventory more effectively and reduce your GDS costs by getting rid of inactive segments?**

**Get in touch with us!**