

# News

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## **AIX 2019: Lufthansa Systems expands BoardConnect to include solution for partners**

**Lufthansa Systems is offering extensive new services for airlines and partners | BoardConnect supports various financing models for IFEC**

**Raunheim, 1 April 2019** – Lufthansa Systems today announced that it is presenting an expanded BoardConnect portfolio at this year's Aircraft Interiors Expo (AIX) in Hamburg. The airline IT specialist is responding to changing demand in the market and the different needs of airlines and partners.

“BoardConnect is the perfect open platform for combining all of the features desired in the field of inflight entertainment & connectivity (IFEC) to further improve the passenger experience. We work with various partners to offer airlines exactly what they are looking for,” said Jan-Peter Gänse, Head of Passenger Experience Solutions at Lufthansa Systems. “In order to meet customer requirements even more precisely, our portfolio will now distinguish between solutions for airlines and partners.”

### **BoardConnect Dock**

With its new **BoardConnect Dock** solution, Lufthansa Systems is providing technology, content and financing partners with a BoardConnect framework for creating their own onboard program. Depending on the partner, this might include a connectivity portal, classic IFE content or a platform with booking options and targeted advertising to generate additional revenue. This approach is reflected in successful projects carried out with Epteca at AirEuropa and Mahata Aero Teknologi for Citilink, and Garuda Indonesia.

For its refinancing models, Lufthansa Systems is additionally working with providers such as WhileFly and repay.me. In terms of content providers, its partner network includes Touch, Lasker, IMM and PXCUM, and is supplemented on a technical level by IMD, optile, INADVIA, RIM and Lufthansa Technik.

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## **BoardConnect**

**BoardConnect** is Lufthansa Systems' complete solution for the digital passenger experience that continues to address airlines of all sizes with different business models. In addition to traditional IFE features such as moving maps, movies, music, games and destination information, customers can choose the content they want from a wide range of services available through Lufthansa Systems' strong partner network. This content can also be provided simply and easily from the cloud if desired.

Visit Lufthansa Systems from April 2 to 4 at AIX at stand **#4B11**.

Caption (Copyright: Lufthansa Systems): For an even better passenger experience – Lufthansa Systems presents new BoardConnect portfolio

Further images can be found in the download section of our website at:

<https://www.lhsystems.com/about-us/downloads/image-library>

## **About Lufthansa Systems**

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider. Based on long-term project experience, a deep understanding of complex business processes and strong technological know-how, the company provides consulting and IT services for the global aviation industry. More than 350 customers worldwide rely on the know-how of IT specialists at Lufthansa Systems. Its portfolio covers innovative IT products and services which provide added value for its customers in terms of enhanced efficiency, reduced costs or increased profits. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems has offices in 16 other countries.

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