

Boost your bottom-line effect by protecting revenue!

Unlock your capacity! Traditional airline distribution channels allow passengers and agents to block your capacity with optional, unproductive or fake bookings. As a result you have to deal with unnecessary headaches such as lost revenue, increased passenger costs and volatile no-show rates resulting in unprofitable seat spoilage and denied boarding.

Steer your sales process before you lose control

For you as an airline, solid price, market or operational decisions require a clean and reliable set of inventory information – throughout the complete life cycle of a booking. With the rise of highly dynamic revenue management tools and techniques, flight firming is now more important than ever before. Contrary to rigid and complicated revenue integrity solutions our third generation is able to keep up with the pace of change, flexibility, precision, and reliability.

> Revenue up – cost down!

- Free up blocked capacity for re-sale at demand peaks
- Generate additional revenue (approx. EUR 1 per single segment booking)
- Increase revenue by at least 20 million EUR p.a. for a large network airline
- Save compensation fees and reduce seat spoilage costs to a significant degree

> Get an individual solution based on our proven approach

- Freely choose the level of functional depth required to operate your airline most effectively
- Add revenue integrity business modules gradually as you develop
- Expand, reduce and structure your business rules to your specific needs
- Enjoy maximum precision thanks to the latest platform technology

> Think beyond the traditional boundaries of revenue integrity

- Conceptualize new business modules to automate any passenger-related process
- Extend list of rule-driven actions to include new elements
- Share operational information beyond the limits of systems



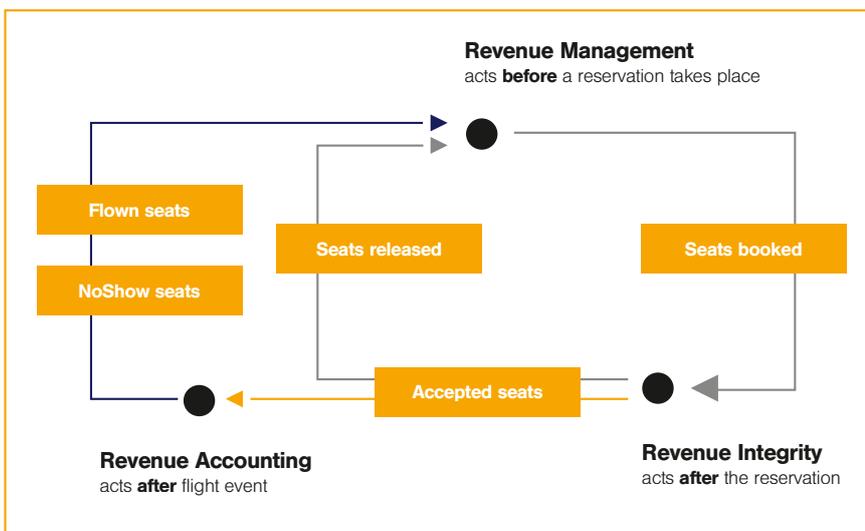
Features and functions

Our third generation of Revenue Integrity has been designed with vision and conviction. Profit from 20 years of multi-disciplinary airline expertise and the latest cutting-edge platform technology. The architectural design has been built from scratch to meet your requirements in terms of agility, customizability and precision. Our Revenue Integrity framework encapsulates all generic processing functions such as loading mechanism, dynamic rule definition, analyzing, and carrying out robotic actions.

This framework can be equipped and extended to include a vast selection of current and future business modules, each addressing a particular business requirement:

- Ticket Time Limit Controller
- Vertical Dupe Controller
- Horizontal Dupe Controller
- Fictitious Name Controller
- Ticket Validation Controller
- Ticket Reconciliation Controller
- Group Controller
- No-Show Controller

- Transfer Time Controller
- AllowedToBook Controller
- Dupe Ticket Controller
- Name Change Controller



As part of the sales control cycle Revenue Integrity takes action once a booking has been made. Just as Revenue Management defines the conditions for sales, Revenue Integrity sets the rules so that agents and passengers comply with the conditions. Revenue Integrity impacts two dimensions: It releases revenue potential in the short term and stabilizes no-show rates in the long term. In some cases one booking out of every four is actively returned back to sales.

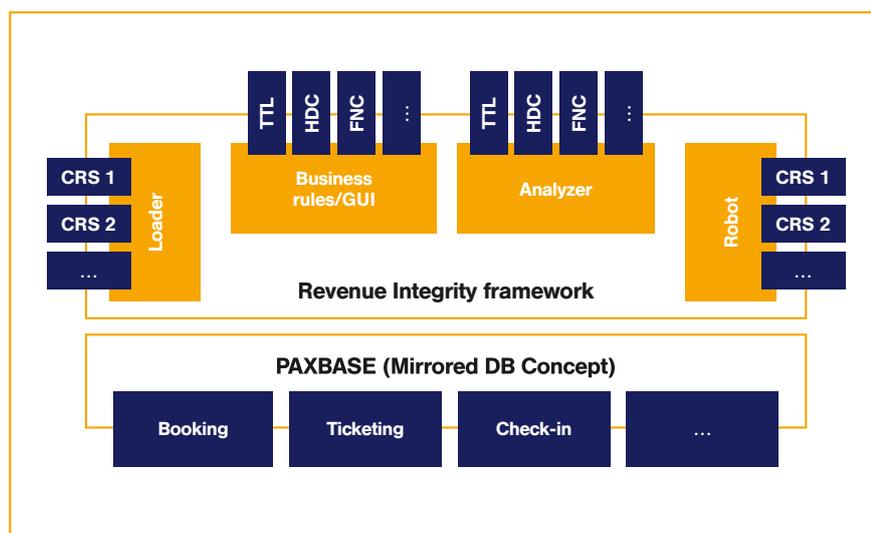
Sales control cycle



Our innovative concept allows the building of an individual solution tailored to your needs. Thus you can address all levels of business process complexity gradually (from Tier 1 to Tier 5 airlines) – business module by business module.

Thanks to its cutting-edge platform technology, our third generation of Revenue Integrity includes the following key features:

- multi-backend connectivity
- real-time and batch-mode feed support
- real-time, event-driven and time-triggered processing
- anti-churning capabilities
- highest level of business rule flexibility
- self-defined traffic areas
- instant and scheduled deployment of new business rules
- “business rule folder” concept
- cascaded and time-sensitive action including queuing, warning, canceling, e-mailing
- fast and seamless integration of new business modules
- on demand flexible reporting on business module basis



Revenue Integrity conceptual design

System requirements

Revenue Integrity is offered on a “Software as a Service” basis. All you need is the latest version of a standard web browser to benefit fully from our state-of-the-art GUI control elements.

Our Graphical User Interface

Our web-based Graphical User Interface is user-friendly in design and provides the comfort and ease for your analyst to maintain a proper overview over many thousands of business rules in different business modules.

Revenue Integrity is part of ICP

Our Integrated Commercial Platform enables a holistic view on your airline’s commercially relevant data. It provides all commercial departments of your airline – network, schedule and revenue management, pricing, market analysis and code-share management – with a central source of information as well as a common set of tools to work with. As a result, you can make better overall decisions, generating substantial additional revenue potential.

Contact us!

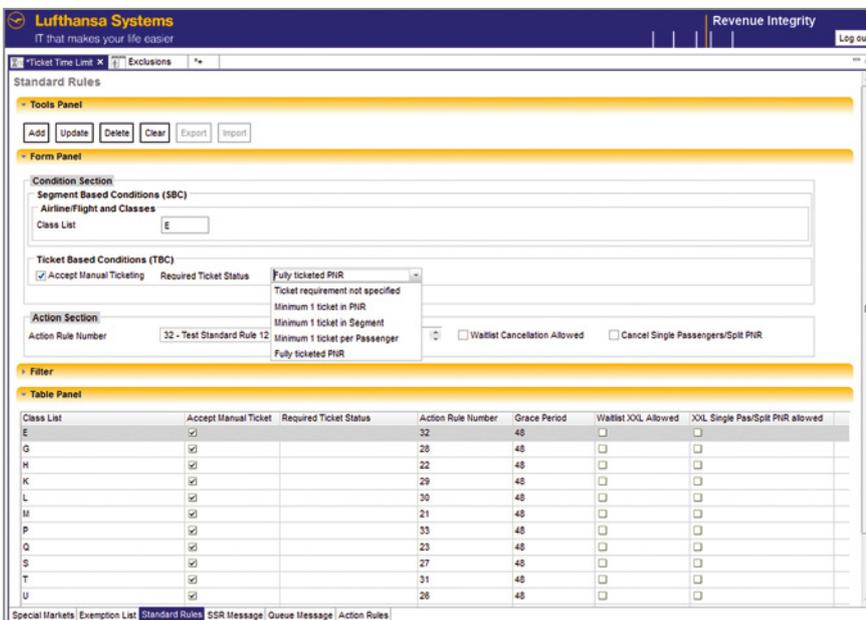
Are you ready to steer your sales process with technologically backed confidence? Get in touch with our revenue integrity experts to obtain an individual solution designed with vision and conviction.



Revenue Integrity is part of the Integrated Commercial Platform (ICP).

The ICP covers all of an airline’s network and revenue management processes. It facilitates the best overall decisions, generating substantial additional revenue potential. Learn more about our platform by visiting us at www.ICP.LHsystems.com.

Components of the ICP Platform:



Graphical User Interface of Revenue Integrity.