

Press release

EL AL boosts codeshare management efficiency with IT from Lufthansa Systems

Israeli airline opts for SchedConnect – expansion of long-standing customer relationship

Raunheim, October 05, 2016 – Lufthansa Systems today announced that EL AL Israel Airlines now manages its codeshare connections using SchedConnect. This solution from Lufthansa Systems flexibly adapts the management of codeshare flights to schedule changes and offers a high degree of automation. This enables EL AL to optimize its codeshare management while reducing costs and enhancing its competitiveness. The two companies signed a five-year agreement for the solution which is in use since mid-September.

“We previously coordinated our codeshare connections largely manually. Thanks to the extensive automation of the system, SchedConnect will considerably simplify our codeshare management, prevent errors and optimize processes,” said Sandu Jacob, Data Base Department Manager, Scheduling & Distribution System Division at EL AL. “We expect significant cost savings from this as well as additional revenues.”

SchedConnect offers a high degree of automation by calculating the optimum codeshare connections on a daily basis. To do this, the system processes schedule data from over 150 airlines worldwide. Each and every month, five million codeshare connections on average are calculated using SchedConnect. If a minimum connecting time fails to be met due a schedule change or a partner flight is canceled, the system automatically assigns the marketing flight number to another suitable connecting flight from the partner. Changes are sent through the reservation systems to travel agents and customers as well as to the operations and passenger-related systems of the airlines involved.

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“EL AL has been our customer for over ten years, and we are delighted that, in choosing SchedConnect, it has opted for yet another solution from our company,” said Marco Cesa, Senior Vice President Regional Management EMEA. “EL AL can now benefit from the advantages of a professional codeshare management system with a central flight schedule database and the automated exchange of schedule data.”

In addition to SchedConnect, EL AL uses the leading Lido/Flight flight planning solution, manages its crews with NetLine/Crew and entertains passengers with the wireless BoardConnect in-flight entertainment system.

EL AL Israel Airlines, Israel's flag carrier, was founded in 1948 and offers more nonstop flights to and from Israel than any other airline. EL AL flies from Israel to 35 destinations and serves hundreds of others worldwide through partnerships and codeshare agreements with other airlines. EL AL embodies Israel's innovative spirit and is known for its authentic hospitality.

Caption (Copyright: Manfred Nerlich) SchedConnect's graphic display of codeshare connections supports users dealing with complex cooperation projects.

About Lufthansa Systems

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider. Based on long-term project experience, a deep understanding of complex business processes and strong technological know-how, the company provides consulting and IT services for the global aviation industry. Over 300 airlines worldwide rely on the know-how of IT specialists at Lufthansa Systems. Its portfolio covers innovative IT products and services which provide added value for its customers in terms of enhanced efficiency, reduced costs or increased profits. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems has offices in 16 other countries.

Contact

Lufthansa Systems GmbH & Co. KG
Press Office
Ansgar Lübbehusen
Tel.: +49 (0)69 696 90776
E-Mail: publicrelations@LHsystems.com
www.LHsystems.com