

## Press release

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### **Neos is new customer for BoardConnect in Europe**

**Maximum flexibility with BoardConnect: Lufthansa Systems offers Neos individual content for passengers from different tour operators**

**Raunheim, September 23, 2015** – Lufthansa Systems today announced that the Italian airline Neos will soon offer its passengers innovative in-flight entertainment (IFE) via the wireless BoardConnect infotainment system. The IFE platform from Lufthansa Systems enables passengers to access information, entertainment and services on their own devices. The two companies recently signed a five-year contract for the solution.

“We were won over by the system’s reliability and 100-percent in-flight availability. With BoardConnect we can offer our passengers exactly the kind of modern in-flight entertainment that matches our brand,” said Carlo Stradiotti, CEO of Neos.

The wireless BoardConnect IFE solution enables passengers to access a wide range of entertainment content during a flight, including movies, TV shows, music and games, by connecting to a WiFi network through an app on their own tablets or smartphones. The system also includes a shop and a moving map with points of interest (POI) relating to various subjects.

Neos is an airline that offers a variety of services and as such benefits in different ways from the flexibility of the BoardConnect IFE system. Neos usually flies with passengers who have booked trips through different travel providers. BoardConnect makes it possible to offer these passenger groups different content. Neos also operates full charter flights and can now provide these customers with a special service: In addition to the existing entertainment program offered through BoardConnect, additional content relating to the travel destination or the company organizing the charter flight, for example, can now be included in the system at short notice.

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“Neos is the latest European airline after Lufthansa and EL AL to opt for our BoardConnect IFE solution,” said Marco Cesa, Senior Vice President Regional Management EMEA at Lufthansa Systems. “We are especially pleased that Neos is taking full advantage of the platform’s flexibility to offer individualized services to its customers as required.”

BoardConnect will initially be installed in the three Boeing 767-300ER aircraft in the Neos fleet. The agreement covers BoardConnect itself as well as additional certification regarding the extended functionalities of the IFE system in this aircraft by Lufthansa Technik. The two subsidiaries of the Lufthansa Group are working very closely together in this context to offer their customer a full-service installation of the new IFE solution.

Neos is the official airline of the Italian tourism company Alpitour. The airline is based in Somma Lombardo and specializes in flights for various travel providers. It carries passengers to numerous European and intercontinental destinations with its fleet of six Boeing 737-800W and three 767-300ER aircraft.

Caption (Copyright Lufthansa Systems): With BoardConnect passengers can enjoy in-flight entertainment on their own devices.

### **About Lufthansa Systems**

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider. Based on long-term project experience, a deep understanding of complex business processes and strong technological know-how, the company provides consulting and IT services for the global aviation industry. Over 300 airlines worldwide rely on the know-how of IT specialists at Lufthansa Systems. Its portfolio covers innovative IT products and services which provide added value for its customers in terms of enhanced efficiency, reduced costs or increased profits. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems has offices in 16 other countries.

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