



Code Share Analyzer

The operating and marketing flight analyzer

One of the major challenges facing airlines in modern alliance and code share environments is the consistency of operating and marketing flights. It is the prerequisite for a seamless sales process within Computer Reservation Systems. The operating and the marketing carriers jointly determine the sales opportunities in the market through the quality and speed of the schedule synchronization process. If operating and marketing flights diverge, bookings may fail completely.

By highlighting incorrect or unsynchronized flights, the Code Share Analyzer is a

valuable tool for revealing flaws within the internal or external synchronization processes. Thus opening opportunities to improve the joint sales success.

Key benefits

- permanently monitors code share synchronization of operating and marketing flights within an alliance
- identifies errors sources
- optimizes the synchronization process
- increases revenue by increasing the number of saleable code share flights
- platform independent



