

Dr. Peter Franke
Chief Executive Officer

Dr. Peter Franke was born in 1944 in Witzenhausen. He studied economics and engineering at the Technical University of Darmstadt. His first degree was followed by a doctorate (Dr. rer. pol.).

Dr. Franke started his career with Lufthansa in 1970. Following various positions in operations research and later in auditing, he moved into the management of Lufthansa Technik in 1978, where he was appointed to a senior management position in 1983. Beginning in 1987, Dr. Franke led a large-scale project to develop major management support systems (including revenue management, management information systems, and traffic accounting) and reported in this capacity directly to the Chairman of the Board. During the final phase of the project, he was also responsible for traffic accounting at Deutsche Lufthansa.

In 1991, Dr. Franke became Senior Vice President of "Customer Systems Passage". Under his management, the customer loyalty program Miles & More and the Automated Ticket and Boarding Pass (ATB) were developed and the Service Center in Kassel/Germany was set up. In 1993, he also took on responsibility for the development of network management at Lufthansa. At this time, Dr. Franke was the first Senior Vice President Network Management at Deutsche Lufthansa to be responsible for flight scheduling, pricing, yield management, and customer systems.

In 1994, Dr. Franke initiated a structural and strategic realignment process for the IT activities of the Lufthansa Group, thereby defining the prerequisites to separate Lufthansa Systems from the Group in order to form an independent limited liability company. Since its incorporation on January 1, 1995, Dr. Franke has led the company as Chief Executive Officer. Following restructuring effective on January 1, 2001, Lufthansa Systems Group GmbH is now a management holding company.

Dr. Franke holds seats on several supervisory boards, including those of SITA and a number of Lufthansa Group companies.